



IMS LUXEMBOURG
Inspiring More Sustainability



CSR: WHAT ARE THE STAKES?



- Corporate Social Responsibility (CSR) is a **voluntary approach** by companies to integrate not only economic responsibility, but also environmental and social responsibility. In order to live up to this responsibility, companies interact in close partnership with their stakeholders.



- More than just a tool for risk management, CSR is a **source of opportunity** and a **competitive asset** when it is managed proactively and integrated into the company's strategy, namely when it comes to innovation and growth, staff motivation and customer attraction.



- Aiming to create a **positive impact** on society that goes beyond a mere economic impact, companies that are involved in CSR can address some of society's challenges and respond to them in their sphere of influence.



- A changing environmental and social context heralds profound changes in companies' management models. Organisations that seek to position themselves to meet the challenges of the future must now think through the innovative lens of CSR, which is a **powerful engine for company growth and agility**.



IMS is the national representative for CSR Europe, European leader for corporate social responsibility. A platform of 48 members companies and 42 national organizations for CSR. It brings together more than 10000 companies.

Luxembourg's leading network for Corporate Responsibility

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IMS - INSPIRING MORE SUSTAINABILITY - FOR MORE THAN 10 YEARS, IS THE LEADING NETWORK OF COMPANIES IN LUXEMBOURG INVOLVED IN CORPORATE SOCIAL RESPONSIBILITY (CSR).

IMS explores new solutions and concretely tests sustainable alternatives, through working groups and positive impact pilot projects. IMS facilitates innovative initiatives by encouraging dialogue with stakeholders (private, public, associative). The projects revolve around the issues People, Planet, Prosperity.

This network accounts for 16% of the workforce in Luxembourg. IMS is an independent, non-political and recognized association of public utility.



OUR VISION

Make Luxembourg the reference for a prosperous and sustainable society

IMS considers companies as a major lever in the transformation of society. Companies today are increasingly judged on their global contribution to the social and environmental ecosystem in which they operate. Thus, all their stakeholders are more alert to what is often named "extra-financial criteria". There is an irreversible movement taking place. More and more companies that have taken a CSR approach are reporting an overall positive impact and the creation of shared value both for their company and for society as a whole. IMS is the necessary catalyst to accelerate the movement in Luxembourg, and it embodies a reference at European level.



OUR VALUES

→ RESPONSIBILITY

IMS promotes responsibility as the keystone of its mission and as an essential component of its genetic makeup. IMS strongly encourages every company to consider its responsibility in a proactive manner that extends to the 3 pillars of its activity: economic, social and environmental. The IMS objective is for this responsibility to be placed at the heart of organisations in Luxembourg.

→ LEADERSHIP

Inspire responsible strategies and practices, favour and support innovation, provide expertise and initiate the impactful projects and concrete realisations of the future, is IMS' calling.

→ SHARING

In a context of broad social challenges, companies that engage in CSR are often faced with a lack of dedicated resources. Because exchanging best practices and collaborative work is an accelerator for change, IMS continually enriches its network of companies, experts, and organisations, thus encouraging sharing as a creator of value.

Our development is the work of a united, dynamic and passionate team. At IMS, we operate upon a foundation of trust, each employee is accountable. The employees are placed at the center of the activity and our solutions are the results of our team's effort.

Quality of life at work is our priority and we are convinced that diversity and inclusion are a great asset for our employees and our business.

Luxembourg's leading network for Corporate Responsibility



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PLANET



TACKLING CLIMATE CHANGE

- ☐ ENERGY TRANSITION
- ☐ ECO-MOBILITY
- ☐ CARBON NEUTRALITY

NATURAL RESSOURCES & BIODIVERSITY

- ☐ BIODIVERSITY
- ☐ CORPORATE GARDENS

TOWARDS ZERO WASTE

- ☐ ZERO SINGLE-USE PLASTIC
- ☐ ZERO FOOD WASTE



SUSTAINABILITY ACADEMY



PEOPLE



DIVERSITY & INCLUSION (Diversity Charter Lëtzebuerg)

- ☐ (HANDI) CAP' EMPLOI
- ☐ MIGRATION VERS L'EMPLOI
- ☐ DIVERSITY DAY
- ☐ DIVERSITY AWARDS
- ☐ LGBTI INCLUSION

BUSINESS & HUMAN RIGHTS

COMMUNITY ENGAGEMENT

- ☐ PART&ACT

WELLBEING AT WORK

- ☐ INFO FLOW SAVVY
- ☐ DIGITAL WELLBEING

YOUTH

- ☐ DIGITAL CHALLENGE

B Corp
Capitals Coalition
CSR Europe
European Commission

NATIONAL CONTACT POINT

PROSPERITY



NEW ECONOMIC APPROACHES

- ☐ LUXEMBOURG CEO SUSTAINABILITY CLUB
- ☐ CIRCULAR ECONOMY
- ☐ THE THIRD INDUSTRIAL REVOLUTION

RESPONSIBLE CONSUMPTION & PRODUCTION

- ☐ SUSTAINABLE PROCUREMENT CLUB
- ☐ OVER-INDEBTNESS (FINANCIAL DEBT)

SOCIAL & SOLIDARITY ECONOMY

TRANSPARENCY & REPORTING

- ☐ SUSTAINABILITY MANAGER CLUB



OUR ACTIONS



RAISE AWARENESS, INFORM

- Communication campaigns
- Conferences / Forum
- Workshops and trainings
- Magazine



ANIMATE THE LEADING CSR COMMUNITY

- CSR clubs
- Collaborative groups for sectoral innovation
- Stakeholders engagement (associations, experts, European players, etc.)
- Diversity Charter Lëtzebuerg / Diversity Network



PROVIDE OUR EXPERTISE

- State of play and recommendations of member practices
- Identification of possible areas of development
- Partnerships with researchers and specialists
- Publications
- CSR Europe's expertise



PROPOSE CONCRETE SOLUTIONS

- Toolkit
- Best practices
- Pilot actions to mutualise means across the territories
- Facilitate partnerships with associations (Part&Act programme and Speed Meeting)
- Diversity, sustainable purchases, etc